



# The Foremost 50 List

2023

Company Name	Sector	Founder(s)	CEO(s)	Capital Raised
Athletic Brewing Co.	Food & Beverage	Bill Shufelt & John Walker	Bill Shufelt	\$173.5M
Bearaby	Home	Kathrin Hamm	Kathrin Hamm	Undisclosed
BÉIS Travel	Travel	Shay Mitchell	Shay Mitchell	Undisclosed
BloomChic	Apparel	Bill Hu	Bill Hu	Undisclosed
Bobbie	Food & Beverage	Laura Modi & Sarah Hardy	Laura Modi	\$72M
Born Primitive	Apparel	Bear Handlon & Mallory Riley	Bear Handlon	None
Boy Smells	Home & Apparel	Matthew Herman & David Kien	David Duplantis	Undisclosed
Brandon Blackwood	Accessories	Brandon Blackwood	Brandon Blackwood	Undisclosed
Bubble Skincare	Beauty & Fragrance	Shai Eisenman	Shai Eisenman	Undisclosed
Cann	Food & Beverage	Luke Anderson & Jake Bullock	Jake Bullock	\$27M
Caraway	Home	Jordan Nathan	Jordan Nathan	\$40M

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Company Name	Sector	Founder(s)	CEO(s)	Capital Raised
Care+Wear	Apparel	Chaitenya Razdan	Chaitenya Razdan	\$5M
Coterie	Personal Care	Frank Yu	Frank Yu	\$34.1M
Dame	Personal Care	Alexandra Fine & Janet Lieberman	Alexandra Fine	\$13M
Dorsey	Jewelry	Meg Strachan	Meg Strachan	\$1M
Fig. 1	Beauty	Kimmy Scotti, Lizzy Trelstad, & Dr. Courtney Rubin	Kimmy Scotti	\$11.5M
Flag & Anthem	Apparel	Brad Gartman & Azod Mohit	Brad Gartman	\$19.9M
Harper Wilde	Apparel	Jenna Kerner & Jane Fisher	Jenna Kerner & Jane Fisher	Undisclosed
Hello Cake	Personal Care	Hunter Morris & Mitch Orkis	Hunter Morris	\$18.6M
Hydrant	Food & Beverage	John Sherwin & Jai Jun Kim	John Sherwin	\$20M
Hydrow	Home	Bruce Smith	Bruce Smith	\$255M
ipsa	Food & Beverage	Joshua Brau & Micah Fredman	Joshua Brau	Undisclosed
Italic	Apparel & Accessories	Jeremy Cai	Jeremy Cai	\$25M
K18 Hair	Personal Care	Britta Cox & Suveen Sahib	Suveen Sahib	\$44M

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Kosterina	Food & Beverage	Katerina Mountanos	Katerina Mountanos	\$6M
Lalo	Home	Greg Davidson & Michael Wieder	Greg Davidson	\$5.6M
Madhappy	Apparel	Noah Raf, Peiman Raf, Joshua Sitt, & Mason Spector	Peiman Raf	\$1.8M
MANSCAPED	Personal Care	Paul Tran	Paul Tran	\$500K
Margaux	Footwear	Alexa Buckley, Charles Fisher, & Sarah Pierson	Alexa Buckley & Sarah Pierson	Undisclosed
Monos	Travel	Victor Tam, Hubert Chan, & Daniel Shin	Victor Tam	\$40M
Mugsy	Apparel	Leo Tropeano	Leo Tropeano	None
Oliver Cabell	Footwear	Scott Gabrielson	Scott Gabrielson	None
Pangaia	Apparel	PANGAIA Collective	Krishna Nikhil	Undisclosed
Pattern Brands	Home	Nicholas Ling, Suze Dowling, & Emmett Shine	Nicholas Ling	\$99M
Petlab Co.	Home	Christopher Masanto, Damian Grabarczyk, & Matthew Davies	Christopher Masanto	None
Public Rec	Apparel	Zach Goldstein	Zach Goldstein	500K
Rowan	Jewelry	Louisa Schneider	Louisa Schneider	\$34.3M

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Splendid Spoon	Food & Beverage	Nicole Centeno	Nicole Centeno & Elise Densborn	\$20M
Spot & Tango	Pet	Russell Breuer	Russell Breuer	\$57M
State & Liberty	Apparel	Steven Fisher & Lee Moffie	Steven Fisher & Lee Moffie	None
Stix	Personal Care	Cynthia Plotch & Jamie Norwood	Cynthia Plotch & Jamie Norwood	\$6.4M
Stoggles	Accessories	Max Greenberg & Rahul Khatri	Max Greenberg	\$40M
Supergut	Food & Beverage	Marc Washington	Marc Washington	\$8.2M
The Honey Pot	Personal Care	Beatrice Dixon	Beatrice Dixon	Undisclosed
The Normal Brand	Apparel	Jimmy Sansone	Jimmy Sansone, Conrad Sansone, & Lan Sansone	None
Three Wishes Cereal	Food & Beverage	Margaret & Ian Wishingrad	Margaret Wishingrad	Undisclosed
Truewerk	Apparel	Brian Ciciora	Brian Ciciora	\$20M+
Wandering Bear Coffee	Food & Beverage	Matt Bachmann & Ben Gordon	Matt Bachmann	Undisclosed
Win Brands Group	Home	Kyle Widrick	Kyle Widrick	\$90M
Wolf & Shepherd	Footwear	Justin & Hope Schneider	Justin & Hope Schneider	Undisclosed